



**CREATE**

*new relationships and  
reinforce existing ones*

### Our Partners & Associates

As part of our commitment to delivering a successful show, it is vital to work closely with industry associations and media (publications & portals) as we believe this is one of the most effective ways to ensure that the exhibition reaches the industry.

#### MEDIA & ONLINE PARTNERS



### Promotional Campaigns

- Advertisements in Trade Magazines
- Online Exposure in Trade Portals
- Posters and Banners
- E-Newsletter Blast
- SMS Messages
- Free Entry Ticket Distribution
- Promotions at Trade Related Events
- Direct Invitations to Target Visitors
- Advertisements in Newspapers
- Printed Monthly Newsletter

### BE THERE TO BENEFIT

*Don't stay away from the rapidly growing Industry*



**BUYSELL INTERACTIONS PRIVATE LIMITED**  
 No.5, Shanmugam Street, Royapettah, Chennai - 600 014, India  
 Mob: +91 90420 32366 / 90420 32367  
 Email: info@buysellint.biz ; Web: www.buysellint.biz



3, 4 & 5 May 2019

Chennai Trade Centre  
**CHENNAI**

28, 29 & 30 June 2019

BIEC  
**BENGALURU**

15, 16 & 17 November 2019

BMICH, Colombo  
**SRI LANKA**







**SHOWCASE**  
*your products and services  
 to your target market*

## Welcome to Sign Today 2019

*Chain of Shows to reach grassroots of your Industry*

Buyzell Interactions Private Limited welcomes you to the 2019 editions of SIGN TODAY, the most trusted exhibitions for Indoor & Outdoor Advertising and Signage Industry. With each passing year the shows have been growing significantly in strength, both exhibitor wise and visitor wise, emerging as the perfect platform for endless business opportunities as well as catering to the demand for innovations and latest offerings in the market.

### Organisers Profile

Buyzell Interactions Private Limited, one of the leading organizers of professional trade exhibitions has to its credit 160 plus trade exhibitions at various cities like Chennai, Bangalore, New Delhi, Mumbai, Hyderabad, Coimbatore, Vijayawada, Pondicherry, Goa and Colombo (Sri Lanka) for specific industries.

Our established market presence over the last 19 years has led to excellent tie-ups with media and strong relationships with key industry associations. We have also built up a voluminous database of clientele and visitors alike which gives us the unique advantage of numbers. It ensures that our events are always well promoted, well received and deliver in terms of participation and attendance.

### Our Clients....



*...and more*

### Broad Exhibit Categories

- Digital Printing Equipment
- Large & Wide Format Printers
- Textile Printing Equipment
- CNC Routers
- Cutting Plotters
- Laser Engravers
- LED Displays
- Display Stands & Banners
- Portable Display
- Graphic & Web Design Solutions
- Heat Transfer Machines
- Lamination Machines
- High Security Holograms
- 3D Printing Solutions
- Signage Inks, Media & Accessories
- Design Templates
- Corporate Gifting Solutions
- Awards & Mementos
- Total Signage & Advertising Solutions

### Visitor Profile

- Advertising Agencies
- Digital Printers
- Sign Makers
- Graphic Designers
- Marketing Professionals
- Brand Managers
- Architects & Interior Designers
- Consultants
- Retail Designers
- Media Agencies
- Event Managers
- Business Houses

## EXHIBIT

*The Most Cost-effective Marketing Tool.  
 Reach potential customers converging at  
 one point in just three days*

